

# Vicenzzo Arrighi da Silva Spedo

## Design, innovation and project management

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### Personal profile

Undergraduate Design student with a focus on user-centered approaches for promoting innovation as a competitive and socially significant factor. I have experience facilitating projects for international cooperation and am deeply interested in new technologies and methodologies based on Design, particularly in the intersections between innovation, entrepreneurship, communication, and sustainability.

### Education

2021 – 2024

#### Bachelor's degree in Graphic Design

University Centre of Fine Arts of São Paulo (Centro Universitário Belas Artes de São Paulo)

GPA: 3.8

### Languages

Native Portuguese

Fluent English | Cambridge CAE (CEFR C2)

Intermediate Italian

Intermediate Spanish

Basic Japanese | JLPT N5

### Work experience

Feb. 2024 – Ongoing | São Paulo, Brazil

#### • International Project Assistant Estônia Hub

Activities performed include: Design, Service Design, and public policy consulting for Brazilian state governments, as well as promoting Brazilian-Estonian delegations in the areas of innovation and entrepreneurship, education, and digital government.

Nov. 2022 – Nov. 2023 | São Paulo, Brazil

#### • Internship in innovation and sustainability projects German-Brazilian Chamber of São Paulo (AHK SP)

Activities performed included:

- Implementation and acceleration of innovation, open innovation, and sustainability projects in Brazil and between Brazil and Germany;
- Strategic management of AHK Digital Academy, the corporate education platform of AHK São Paulo;
- Mapping out and contacting national and international institutions and companies for conducting exploratory delegations in the German and Brazilian ecosystems of innovation and sustainability;
- Development of research, benchmarking, and prospecting of the Brazilian and German startup ecosystems;
- Creation, organization, translation, and revision of documents and presentations, as well as applying project management and Design Thinking principles.

### Courses, projects and volunteering

March of 2024 – Ongoing

#### Research group: Design and Convergence University Centre of Fine Arts of São Paulo

August of 2023

#### Fundamentals of International Relations FGV - Fundação Getulio Vargas

August of 2022 – June of 2023

#### Undergraduate research

Research conducted at the University Centre of Fine Arts of São Paulo under the guidance of Professor Tatiana Boulhosa, PhD, delving into topics relevant to the areas of Educational Anthropology and studies of disability, establishing connections between both through the work of the Japanese author Kamome Shirahama.

September of 2021

#### Forests of the Future | University of São Paulo

Volunteer in the “Forests of the Future” project, organized by the Monte Olimpo Forestry Group, focusing on environmental education for students in the Brazilian public school system.

### Awards

May of 2022

#### CAPES Undergraduate Talent Award

Awarded by CAPES (Coordination of Superior Level Staff Improvement), a branch of the Brazilian Ministry of Education.